



Anisa Anwar Orin

+880 1531-767378

anisaanwar00@gmail.com

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Skills

- Communication
- Research
- Team Player
- Problem Solving
- Ideation

Languages

- Bengali (Native)
- English (Fluent)

Tools

- Microsoft Office Suite
- Canva
- Meta Business Suite
- Semrush
- Ahrefs

About Me

I've huge passion for marketing data and analytics. I try to think of brands as empty cells of an excel sheet where I have to use formulas to make it presentable and accurate. I put my time in knowing a brand to get insights on what's trending and make the best out of myself by staying determined and efficient.

Education

- 2022 - Present ● North South University
Major in Finance | CGPA - 3.62
Minor in Marketing |
- 2019 - 2020 ● Ideal School and College (Motijheel)
HSC | GPA - 5.00
- 2018 ● BIAM Model School & College
SSC | GPA - 5.00

Experience

- **Woking Street**
Strategist | January 2024 - Present
Collaborating with the team to formulate campaigns, adcopies and ideas to make the brand appealing so that it can reach the targeted audience.
- **The Munch Station/Khao San**
Media Buying Analyst | January 2024 - Present
Doing market research to find out what is best for the brands strategy and advertisement.

Reference

Syed Zahidur Rahman
UI Engineer
Sikder Consultancy and Software Services
+880 1629-427200
zidans.visuals@gmail.com